



HERD BUILDER ONTARIO SPECKLE PARK FEMALE SALE

7TH ANNUAL SALE: BUY CANADIAN!
OCTOBER 21st, 2017
LISTOWEL, ONTARIO CA
WWW.HERDBUILDER.CA

OFFICIAL SALE REPORT

2017 HERD BUILDER SPECKLE PARK FEMALE SALE

*Carson Auction Services Ltd.
Listowel, Ontario, Canada
October 21st 2017, 12:30pm*

Thanks to all the bidders, buyers and Speckle Park breed enthusiasts that despite exceptional weather, came out and filled the bleachers at Carson's this past Saturday. We estimate approx. 200 attended the qualified 27 Lot - 7th Herd Builder Sale.

The 5 consignors/Ontario breeders were impressed with the increase in overall breed knowledge and associated pedigrees from both bidders and buyers. The 5 consignors/Ontario breeders were as follows:

1. Steele Speckle Park
2. Silver Tip Speckle Park
3. Underhill SPECS
4. Fleetwood Speckle Park
5. Wilder Lake Cattle CO.

BIG THANK YOU – to the Western Canada Speckle Park breeders that came out to the sale or bid online to support your customers here in Ontario. Means a lot!

There were 130 unique viewers of the sale from across Canada/US and Australia/New Zealand. A great commercial for the Speckle Park breed overall!

**SALE GROSS 27 LOTS = \$132,400
AVG ON 15 REGISTERED LOTS SOLD = \$7,253
AVG ON 10 COMMERCIAL LOTS SOLD = \$2,000
AVG ON 2 EMBRYO LOTS SOLD (2 embryos/Lot) = \$1800**

REGISTERED SPECKLE PARK:

- Heifer calves: Avg = \$5,878 with high seller consigned by Steele Speckle Park and purchased for \$9,500 by River Hill Farm of Neilburg SK (AVG UP from \$4,773 @ Oct 2016 HB Sale)
- Bred heifers: Avg = \$7,850 with high seller consigned by Underhill SPECS and purchased for \$10,200 by Sommer Meadow Farms of Norwich, ON (AVG UP from \$6,033 @ Oct 2016 HB Sale)

- Bred cows: Avg = \$10,233 with high seller consigned by Steele Speckle Park and purchased for \$17,000 by River Hill Farm of Neilburg SK & Black Diamond Speckle Park Stud of Victoria AUS (AVG UP from \$5,750 @ Oct 2016 HB Sale)
- Cow/calf pair (only 1 pair): Consigned by Underhill SPECS and purchased for \$9,500 by Mike Hutchings of Thornbury, ON

COMMERCIAL SPECKLE PARK:

- Heifer calves: Avg = \$1983 with high seller consigned by Underhill SPECS and purchased for \$2,800 by Gerald Vervoorn of Harley, ON (AVG UP from \$1,900 @ Oct 2016 HB Sale)
- Bred cows: Avg = \$2,025 with high seller consigned by Underhill SPECS and purchased for \$2,300 by David Brownridge of Orangeville, ON (AVG DOWN from \$2,817 @ Oct 2016 HB Sale)

Thank you ALL bidders and buyers!

Herd Builder Bull & Female Sale is planned for Saturday, February the 24th 2018. See you there!